

**Express Publishing** 

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## On the Road to Success...

## **Module 2**



#### Vocabulary

- work
- education
- idioms (with think, mind & brain)
- prepositions (on, in)
- phrasal verbs (work & education)
- word formation

#### Reading

an article about new offices (multiple matching)

#### Grammar

- infinitive/-ing form
- it/there
- future forms/future in the past

#### Listening

 monologue & dialogues (multiple choice – short extracts)

#### Speaking

- offering/responding to apologies & reassuring
- comparing pictures/ speculating/evaluating/ suggesting alternatives
- Writing
- a formal letter/email
- Language Focus
- word groups
- idioms related to work
- grammar in focus
- Progress Check

#### Words of wisdom

"I cannot teach anybody anything. I can only make them think."

(Socrates, 469-399 BCE)

**Discuss** 

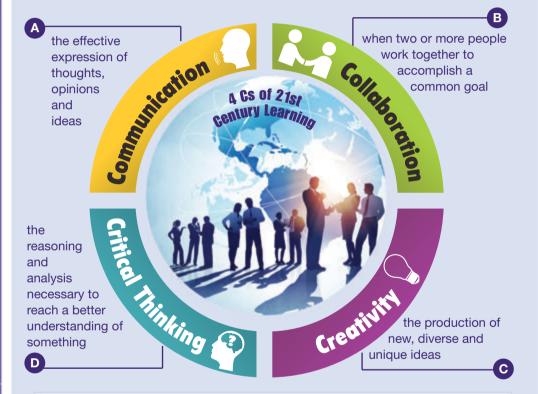
Look at the diagram and match the abilities (1-8) below to the 4 Cs skills they describe. Some match more than one 4 Cs skill. Compare with a partner.

The Cs



- the Path to 21st Century Success!

In order to excel in today's competitive workplace, it's vital to cultivate the 4 Cs. These "super skills" increase your employability and prepare you to be an active global citizen.



- 1 to interpret information and draw conclusions
- 2 to delegate efficiently
- 3 to be flexible and amenable
- 4 to decipher meaning from verbal and non-verbal cues
- 5 to resolve conflicts
- 6 to brainstorm
- 7 to articulate ideas effectively
- 8 to practise free association

#### **Speaking**

- In groups, discuss what the activities below are and how they relate to the *4 Cs skills*. Which activities would you like to participate in? Why?
  - debate computer programming group presentations creating a marketing campaign • serving on a committee • participating in an exhibition • website design • scientific research • vlogging
- Which of the 4 Cs skills is your strongest? Which do you find most challenging? How could you develop it more? Tell a partner.

## 2a Reading

- a) Skim the texts and find the phrases below. What do they mean? How are they related to the modern-day office?
  - hot desking new levels of freedom flexitime
  - working in the cloud
     open collaborative environments
     a synergy between physical and digital elements
  - b) Read the first sentence in each text. Then discuss with a partner what you think the employees in the texts consider important in a modern office environment. Read the article to check.

#### STUDY SKILLS

#### Multiple matching

Skim the sections to get an idea of the subject then read each question carefully paying attention to key words. Scan the text to find the specific information that answers the question and underline it. The answer will paraphrase the key words in the question.

Read the texts again. For questions 1-10, choose from the people (A-D). The people may be chosen more than once.

Which person gives each of these opinions about office environments?

The benefits of mobile working at different		
locations are overstated.	1	
The correct setup can be conducive to		
cooperation.	2	
They represent an outdated way of		
working.	3	
Perceptions about the needs of modern		
employees are unjustly condescending.	4	
Classic approaches and new methods		
both play an important role in well-being.	5	
New advancements allow workers to share		
resources in exciting new ways.	6	
Modernisation offers benefits in terms		
of both efficiency and satisfaction.	7	
Understanding workers' needs is essential		
to creating a positive office habitat.	8	
New approaches can give office jargon		
an incredible new meaning.	9	

Fashionable gimmicks are not enough

anymore.

10

# Facilities that Facilitate

Four young professionals give their views on the exciting new **frontiers** of working life.

#### A Scott

They say it's a brave new world; well in my experience, with all the new initiatives that have presented themselves throughout my career, that's certainly the case.



Technology is coming on by leaps and bounds and some of the things that are happening in my office are unbelievable! We've all heard of 'hot desking' - taking turns sharing a desk with others. Well, in my office all desks quite literally are 'hot' desks! My firm installed infrared heat sensors that **detect** when someone is sitting at the spaces. This data is then **collated** and analysed to produce reports about how the areas are being used and can be best allocated to workers. This system is interconnected with an app that sends reminders or notifications about usage. So, for example, if I leave the desk for longer than an hour, the app asks me if I'd like to offer it to a colleague! Innovations like this not only make business sense, they also allow workers new levels of freedom to maximise their efficiency and reassess how they use their working environment.

#### **Check these words**

- facilitate infrared allocate interconnected
- millennial thinly veiled entitlement
- empowerment collaborative array aspiration
- blistering pace unfettered scope ambient
- contentment retention exquisite

#### **Vocabulary Focus**

- Read the highlighted expressions in the text and try to understand their meaning from the context. Then complete the sentences below.
  - 1 Working in collaborative groups has ...... here; we hold informal meetings throughout the day.
  - 2 Progressive working is vital in my company and open working spaces, technology and employee interaction are ......
  - 3 The director thinks Martin's work is .....; he seems to be adapting well to the role.
  - **4** They say a happy worker is a productive worker; in my experience .......
  - **5** Typewriters and adding machines are ......
  - **6** The office terrace is a place I go to in order to and relax.

#### **Mary**

People tend to throw words like 'flexitime' and 'working from home' around as if they are huge luxuries. However, for millennials such as myself, these notions are not revolutionary; rather they've become the norm. For me personally I expect more than just that, or the tired cliché of having a bean bag or a snooker



table in the corner of the office. With new methods like working in the cloud and the freedom that wireless connectivity brings, people are starting to realise that we don't even need physical offices at all anymore. Desks, cubicles and even a permanent building really have become antiquated relics of a bygone era . With cloud computing I can store, share and deliver all my work online via a tablet or smartphone. Then, with the touch of a finger, I can scroll through jobs and liaise with clients and recruiters on a freelance basis anywhere or anyplace in the world; as a result I can let my hair down , be productive, effective and, most of all, happy!

#### Paul

I know that some people might **scoff** at my generation with thinly veiled **disdain**, but we have to acknowledge and accept that the world is changing and so too are our working needs. Expecting more from



a work environment isn't about some ungrateful millennial sense of entitlement. It's about empowerment, and not just for young people but for everyone. I'm glad that my office doesn't have cubicles and instead features open collaborative environments, sofas and cafés. It's great that if I want to discuss something I can just grab a colleague, sit on a soft carpet and brainstorm with them. My company realises that offices need to have a diverse array of these facilities in order to create environments that people actually want to be in. Interaction and communicative exchange are vital in the modern world, and the work spaces at my firm facilitate that and reflect the aspirations of our employees.

#### Jessica

As with all other aspects of our contemporary lives, the concept of the office is rapidly becoming a fantastic synergy between physical and digital elements. With the blistering pace of technological advancements in recent years, both workers and employers have a myriad of choices, and unfettered scope to innovate. In my office however, the focus is now on well-being more than anything else and how to **attain** that. Ambient mood

lighting linked to external sensors, sleep pods, massage therapy and even green spaces and rooftop gardens are all part of the equation and all feature in my workplace. This blend of cutting-edge tech with traditional forms of rest is really boosting our worker contentment and satisfaction. I love having the opportunity to work on my netbook while sipping a latte

and gazing out at panoramic views of the city skyline. You see, in my company the emphasis is on developing pride in the workplace and boosting staff retention. After all, with such exquisite facilities, why would anyone want to work from home anyway?

Explain the words in bold in the text.

#### **Text Analysis**

#### STUDY SKILLS

It is good practice to summarise the main points of the paragraphs in a text by condensing the pertinent information into one sentence. This allows a better overall understanding of the text and the progression of ideas in it.

a) Read the four sections of the text again and focus on the main idea of each. Choose the sentence below that matches the main idea of each text.

#### Section A

- Technology works to adapt the environment to the needs of employees.
- 2 Technology has resulted in constant change, making employees more productive.

#### **Section B**

- Companies universally offer workers the same access to innovation and flexible working.
- 2 The flexibility of new technology allows workers to take their careers into their own hands.

#### **Section C**

- **1** Effective office design respects the way employees work today.
- 2 Work spaces are responding only to the needs of younger employees.

#### **Section D**

- 1 Bad office design has led to detrimental impacts on the health of employees.
- 2 Office design should offer employees a sense of physical comfort and mental fulfilment.
  - b) Which person's office would you prefer to work at? Why?

# (4) P

#### **Listening & Speaking**

Listen and read the text again. In pairs, discuss what the benefits of the offices described in the text are and why.

Are there any disadvantages?

#### Writing

ICT Do some research about offices in the 1960s. How have offices changed over the years? How do they compare to the offices of today and where would you rather work?

## **b** Vocabulary

#### **Vocabulary from the text**

- Match the adjectives with the nouns to make collocations.

  Then make sentences of your own with the collocations.
- blistering unfettered
- 2 unfettered
- 4 sense
- 5 cloud
- 6 cutting-edge
- a technology
- **b** computing
- **c** pace
- **d** cliché
- e scope
- f of entitlement
- Fill in: actually, rapidly, personally, literally.
  - 1 There are ......no desks in my office; only open collaborative spaces and sitting areas!
  - 2 Our office is ...... becoming fully automated; the pace of the changes is astonishing.
  - 3 This work space is so comfortable that people ....... want to spend as much time here as they can.
  - 4 I ..... find that these flexible working hours help me be my most productive.
- Choose the correct word. Make a sentence with the other word.
  - 1 In a lot of offices, different technology systems are collated/interconnected for maximum benefit.
  - 2 As the company's first point of contact, Mary has to link/liaise with clients across the world.
  - 3 The capabilities of new technology provide employees with a strong feeling of empowerment/entitlement.
  - 4 The blend/synergy of the team's diverse skills resulted in a new concept that surprised everyone.

#### Topic vocabulary Work

- a) Put the qualities below into the correct column according to what they describe. Check their meaning in the Word List. Which are *P* (positive), *N* (negative) or both?
  - humdrum conscientious clueless (about) dead-end
  - cushy methodical proper taxing adept at menial
  - high-powered instrumental (to/for) tedious plum
  - worthwhile indecisive

job	employee

- b) Which qualities do you think might be used to describe a white-collar job? a blue-collar job? Use words from Ex. 4a and your own words to describe your perfect job.
- c) Which qualities best describe the ideal employee? Why?
- **a)** Fill in give or take.

1	notice of
2	issue with
3	the opportunity
4	credit for

5	credit to
6	responsibility for
7	charge of
8	a pay rise

- b) Use collocations in the correct form from Ex. 5a to fill in the gaps. Make your own sentences with the rest.
- 1 She ..... specific clauses in her employment contract.
- 2 The manager ...... the entire team and thanked them.3 Despite the company's poor history of employee retention,
- people ...... the positive changes it has implemented.

  4 During the meeting, the sales director ...... to introduce
- the newest member of his staff.
- 6 a) Choose the correct item.

## Our Best Working Self

The 1) foundation/groundwork of a successful working life is a 2) hard/strong work ethic, but what does that 3) constitute/compose?



1 Integrity: Being honest and 4) frank/blunt when giving feedback 5) commands/requests respect and builds 6) unquestioning/trusting relationships.

2 Responsibility: Being 7) highly/largely motivated and 8) enfolding/ embracing tasks while showing a high level of 9) initiative/innovation.

3 Quality: 10) Constantly/Swiftly working to produce top quality work.

4 Discipline: Showing 11) dedication/devotion and 12) struggling/striving to meet deadlines.

**5 Teamwork:** Exhibiting strong **13) interactive/interpersonal** skills and respect for your colleagues.

Focusing on these five factors will make you a(n) **14) honoured/valued** member of the team.

- b) SPEAKING What can workers do to improve the work ethic in the workplace? Discuss in pairs using words from Exs 4, 5 and 6a.
- e.g. I think workers should give honest feedback whenever possible. Those around them will appreciate their honesty and look forward to working with them.

#### **Education**

- a) COLLOCATIONS Fill in: thinking, zone, fees, arts, prospects, components.
  - 1 The college offers a course in the creative
  - 2 The course is highly competitive and the tuition ...... are quite high.
  - **3** The course curriculum has a number of key ......that students will learn.
  - **4** To succeed on the course, students must possess a certain level of lateral ......
  - **5** This will push some students out of their comfort ......
  - **6** At the end of the course, assistance will be given to improve students' career .......
  - b) Fill in the gaps with phrases from Ex. 7a that collocate with the verbs in bold. Can you think of any other words that collocate with these verbs?

  - 2 Can you **identify** the ......that make up this economic model?
  - **3** Students must **find** their ......while studying away from home.
  - c) Make your own sentences with the other collocations in Ex. 7a and the verbs below.
    - pay study enhance

#### Idioms (with think, mind & brain)

- Fill in think, mind or brain in the correct form.
  Check in the Word List. Make sentences of your own using the idioms. Do you have similar idioms in your language?
  - 1 pick sb's .....
  - 2 take sb's ..... off
  - 3 bring sth to .....
  - 4 slip one's .....
  - 5 not ..... straight
- 6 be in/of two
  - ..... about sth
    .... outside
    the box
- 8 rack your .....
- 9 have sth on your

#### **Prepositions**

- Fill in on or in. Check in Appendix I.
  - 1 A high percentage of college graduates cannot find employment ....... their chosen fields.
  - **2** The dissertation must be completed ....... accordance with university guidelines.
  - 3 ....... the face of it, the proposal seems irrelevant, but it does raise some pertinent issues.
  - 4 Is the school's curriculum ...... line with the national criteria?
  - **5** The research is ...... the threshold of a major breakthrough in gene manipulation.

#### **Phrasal verbs**

- Replace the words in bold with a phrasal verb from the list in the correct form. Check in Appendix II. Make sentences of your own with the rest.
  - step down fend for hit upon wind down
  - knock off hammer away drift off settle into
    - 1 He left work early in order to meet some clients.
    - 2 He **resigned** as head of his department at the university.
    - **3** The students **thought of** a great research idea for their final group project.

#### **Word formation**

Read the text. Use the words in capitals to form a word that fits the gaps (1-8).



We are all born with a natural curiosity 1)in our
psyche. We want to learn. Despite the fact that learning is obviously
2), in most cases it declines rather
3) as we age. The demands of work and personal
life 4) our abilities and diminish this natural
5) to learn. Developing a lifetime learning habit
requires articulating the 6)you want to achieve
such as mastering a subject, then identifying ways to fit this into your
everyday programme. Learning over a lifetime boasts a(n)
7) list of benefits from increased creativity
and prolonged mental health to spiritual fulfilment and greater
8) Most of all, though, a lifetime of learning is
a reward in itself.

BED

ADVANTAGE DRAMA PAIR TEND COME

FINITE

**EMPLOY** 

## **Grammar in use**

#### Infinitive/-ing forms | see pp. GR5-GR8

a) Put the words in brackets into the correct form of the infinitive (with/without to) or -ing form. Give reasons for their use.



### **Exceptional Education**

If you ask a person in their twenties about their experiences in school, they will probably describe things that aren't all that different to what their parents experienced. But there is no need for this stagnation of the education system. Max Ventilla, the mind behind AltSchool, says he is going to reform the system by 1) ..... (revolutionise) the way children learn. When you look at the remarkable innovations in AltSchool institutions he seems 2) ...... (achieve) exactly that! You see, Ventilla - an educational pioneer – is known for **3**) ...... (develop) both cutting-edge software and an actual bricks-and-mortar school specifically for its application. In AltSchools, learners need 4) ..... (not/follow) a fixed syllabus. Instead Ventilla realises that students prefer 5) ..... (shape) their own curriculum. Along with their teachers, they design their own personalised lesson plans via tablets and the latest interactive technologies. As a result of this customised approach Ventilla hopes that by the time children leave his schools they will have acquired all the crucial 21st century skills needed for the modern world. The AltSchool movement, in addition to 6) ..... (support) by numerous Silicon Valley benefactors, has made massive strides recently. In fact, this partnership will have been running for many years by the time the latest intake of students graduate. Not bad for an idea that seems so at odds with the traditional status quo of education! With its groundbreaking fusion of the virtual and the actual, it's safe 7) ..... (say) that we will be seeing a lot more of Ventilla and his brainchild in the years to come. So 8) ..... (change) the way we approach education may be the way forward.

> b) What other uses of the infinitive (with or without to) or -ing form can you think of? Discuss with your partner.

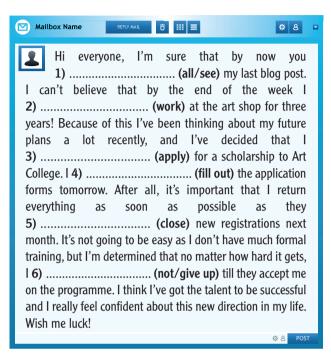
- Read the sentences below. Find the mistakes. Compare your answers with your partner's.
  - 1 Mary would prefer to joining the conference on Friday as she is teaching on Thursday.
  - 2 You should make the students to do some groupwork every lesson.
  - 3 I suggest to ask for more responsibilities at the firm if you want a promotion.
  - We are looking forward to try the new interactive educational software next week.
- a) Put the verbs in brackets into the to-infinitive or -ing form. How do they differ in meaning?
  - 1 a He is afraid ...... (give up) his job as he depends on its steady income.
    - Joe was afraid of ...... (lose) his customers if he changed his restaurant.
  - 2 a If the contract falls through, the company would cease ..... (operate)
    - b It seems that the factory will cease ..... (produce) goods.
  - 3 a This desk is extremely unkempt; it wants ..... (tidy)!
    - **b** Sandra wants ..... (organise) her desk before she goes on holiday leave.
  - 4 a Amy proposed ...... (work) from home to her manager.
    - **b** Do you know what the director proposes ..... (do) about the merger?
  - b) In which sentences can the verbs be followed by either an infinitive or an -ing form without a change in meaning? Which of the verbs below follow the same rule? Check in the Grammar Reference section.
  - dread require permit mean omit

#### it/there see p. GR8

- a) Look at the highlighted words in the text in Ex. 1a. How do we use these structures?
  - b) Fill in there or it.
  - 1 In the financial sector ..... exists a strong culture of competitiveness between traders.
  - 2 ..... took several years of hard graft before their business turned a profit.
  - 3 ..... is no need to work overtime today; our deadline was extended.
  - ..... was Angela's idea to revamp the firm's online presence.

#### Future tenses (review) see pp. GR8-GR10

- Look at the text again. Identify all the tenses in bold. Explain how we form/use each.
- 6 Read the blog post and put the verbs in brackets in the correct future form.



- SPEAKING Use the ideas below and the correct future tense to make sentences.
  - your graduation is next week
  - · you intend to search for jobs tomorrow
  - you see an offer for an interesting new class at college
     your eight-year anniversary at work is next month
     it's four pm, Mr Henderson's meeting was at two pm

I'll be a graduate next week. / I'll be graduating next week. (fact/future arrangement)

#### Other future forms

- a) Read sentences 1-4. Which phrase is used to express: a formal arrangement/scheduled event? something that is expected to happen at a particular time? an action that will take place in the immediate future? an action which is almost certain to happen in the future?
  - 1 Sally **is bound to get** the promotion; she's been making a great impression lately.
  - 2 Martin's company is to launch the new product in July.
  - 3 The refurbishment of the office is due to finish in six months.
  - 4 Naomi's business deal is about to be finalised.

b) Which of the phrases in bold in Ex. 8a can be replaced with: i) be on the point/on the verge of ii) be sure/certain to without a change in meaning? Do they follow the same pattern?

#### The future in the past

- Ochoose the answer that best matches the phrase in bold.
  - 1 Kevin was due to speak at the conference, but had his flight cancelled last minute.
    - a was planning to b was hoping to
  - **2** Eric was on the point of quitting his job when his boss offered him a pay rise.
    - a had already quitb was just about to quit
  - 3 The concert hall was to hold the Expo for the next fifteen years.
    - a had been destined to
    - **b** had expressed its desire to

#### **Key word transformations**

- Complete the second sentence so that it means the same as the first, using the word in capitals. Use between three and eight words.

  - The company may be about to sign the new business agreement. VERGE
    The company may ...... the new business agreement.
  - 3 Janet was not used to facing such intense negotiations with clients. HABIT Janet was ......
  - intensely with clients.
     'I'm sorry that I didn't introduce myself to the clients when they visited the office,' said Julia.
     REGRETTED

Julia said ......to the clients when they visited the office.

- WRITING Write a reply to the blog post in Ex. 6 mentioning your future academic/ professional plans and aspirations. Use the future tenses and/or other future forms.

## 2d Listening skills

## Multiple choice – Short extracts

#### Preparing for the task

#### **STUDY SKILLS**

Before you listen, read the rubric and the questions and think about what you might be listening to and for i.e. attitude, opinion, gist, detail, function, purpose, feeling, etc. When you listen to the extracts, concentrate on the main points of what is being said and the purpose of it while trying to work out the attitudes and opinions being expressed. In addition, pay attention to the register and tone of the speaker as this can be useful in clarifying your answer. Make sure to listen to the complete extract before answering the questions. The answer may be anywhere in the text or be based on the text as a whole.

a) Look at the rubric below.
What could the extract be about?

You hear a manager addressing his employees.

- b) Look at the questions and options below and underline the key words. What is each asking you to listen for: attitude, opinion, gist, detail, function, purpose or feeling? Which words helped your decide?
- **1** What does the speaker suggest about the value of the course?
  - **A** It may not prove profitable for some people.
  - **B** It is only relevant to those working in the field.
  - **C** It has a broader reach than may be realised.
- **2** What is he doing when he speaks?
  - A justifying his decision
  - **B** bolstering his employees
  - **C** encouraging active participation
  - c) Listen and answer questions 1 and 2 in Ex. 1b. What in the speaker's tone helped you answer the questions?

a) Look at questions 1-6 below for the three extracts. What is each asking you to listen for?



#### **Extract One**

You hear an academic called Leonard Richardson talking to a group of school leavers.

- 1 What does he suggest about the worth of university?
  - **A** It has a similar outcome for all who attend.
  - **B** It's imperative for securing a positive position.
  - **C** It can aid both professional and personal growth.
- 2 What is the aim of his talk?
  - A to encourage his audience to consider their choices
  - **B** to highlight the most relevant aspects of further education
  - **C** to emphasise the importance of a well-rounded education

#### **Extract Two**

You hear a student talking to his head teacher about a meeting.

- 3 What aspect do the speakers agree on?
  - A the value of apologising
  - B the need for an explanation
  - C the significance of the meeting
- 4 What was Mrs Hopkins' attitude towards William's behaviour?
  - A incomprehension of his absence
  - B displeasure at his disrespect
  - **C** appreciation of his predicament

#### **Extract Three**

You hear two people talking about a job interview.

- 5 How does the woman feel about her previous experience?
  - A concerned that it's inadequate
  - B hopeful it is sufficient
  - C confident it is relevant
- 6 What is he doing when he speaks?
  - A describing the results of his advice
  - **B** suggesting ways she can improve the situation
  - **C** emphasising the importance of preparation
  - b) (,) Listen and for questions 1-6 in Ex. 2a, choose the answer (A, B or C) which fits best according to what you hear.

## Speaking skills

**2**<sub>e</sub>

## Offering/Responding to apologies & Reassuring

Read the first exchange.
What is the dialogue about?

Listen and check.



Mrs Lewis: Martin, when you emailed the agenda, did you attach the report along with the other papers for this morning's committee meeting?

Martin: Actually, no I didn't. <u>I'm very sorry</u> about that. It totally slipped my mind.

Mrs Lewis: I see. <u>That's unfortunate</u>. That report needs to be discussed at the meeting.

Martin: Well, no need to worry; I've already thought of how to rectify the situation. I took the liberty of summarising the key points on a single document which can be distributed to everyone.

Mrs Lewis: That might just work. Well done. <u>I appreciate</u> your candour on the matter, Martin.

Martin: Thank you, and once again, <u>apologies for my</u> oversight.

Which underlined phrases in the dialogue offer apologies, reassure or respond to an apology? Replace them with phrases from the useful language box.

#### Offering apologies Reassuring • I can't apologise enough./ • You needn't worry .../ I'm ever so sorry./ There's no need for My humblest apologies. concern ... • Rest assured/ I completely overlooked it./ Be certain (that) ... It totally slipped my mind. • I'll rectify the situation ... The fault/mistake is/was Responding to entirely mine ... an apology • It was very remiss of me .../ • I appreciate your It was negligent of me ... candour on the matter .../ It was my responsibility ... Thank you for your • I hope you can forgive me honesty ... • That is most regrettable./That is unfortunate.

Work in pairs. Imagine that you missed a deadline at work or university. Use the phrases in the Useful Language box and/or your own ideas to act out a dialogue similar to the one in Ex. 1.

#### **Comparing pictures**

#### STUDY SKILLS

When you compare pictures based on a specific topic, you should compare/contrast the main points (places, people, feelings) in detail and speculate about the specific situation. Remember to listen and respond to what your partner is saying.

#### **Speculating**

a) With a partner, look at pictures A and C. Talk with your partner about what events may immediately follow those depicted in the photographs.









#### **Evaluating/Suggesting Alternatives**

b) Now look at all the pictures. They will be used in a magazine article on employee motivation in the 21st century workplace. Talk together about the effects of employee motivation, as shown in these pictures. Then suggest one other factor that can affect employee motivation either positively or negatively that could be included in the article.

Use the phrases in the Useful Language box below.

Speculating	Evaluating	Suggesting alternatives
• I can't say for	<ul> <li>I fail to see the point</li> </ul>	<ul> <li>Perhaps if</li> </ul>
certain, but	of the picture	there were
<ul> <li>It's difficult to</li> </ul>	<ul> <li>Picture does not</li> </ul>	• A would
say for sure,	show quite as clearly	illustrate the
but it looks as	as • All the pictures	aspect of
though	are interesting, but	
<ul> <li>It's hard to</li> </ul>	gives a stronger idea of	
tell from the	• The picture(s)	
picture, but	good indication of	

- c) Listen to two candidates doing the task. Who is more successful? Why? Assess them in terms of:
- contribution interactive communication
- grammatical accuracy range of vocabulary

## Writing Formal letters/emails

#### **General introduction**

Formal letters/emails are sent to people in an official position, (e.g. director of an international company, a magazine editor, a director of studies, etc). Formal letters/emails are often written in response to something you have read in a newspaper/magazine or heard as part of an announcement at the local council, etc. There are many reasons for writing them, for example: to give information, to give an opinion, to apologise, to offer advice, etc.

There might be cases when you are asked to write letters/emails in which you have to respond to a combination of subtopics (e.g describe an experience and assess/evaluate how this has helped/influenced you, etc). Therefore, you should always read the rubric carefully.

#### General outline for letters/emails

#### Greeting

- Para 1 ➤ opening remarks, reasons for writing (It is necessary to state who you are and what you are responding to according to the rubric of the task.)
- Para 4 ➤ closing remarks, (Depending on the type of letter/email you are writing, you can also include a summary of your opinion or of the main body, a reassurance, a request/offer for further contact, etc.)

#### Sign off

Remember that formal letters/emails begin and end with *either*:

Dear Sir/Madam, → Yours Faithfully, **OR**Dear Mr/Mrs/Ms (recipient's surname), → Yours sincerely, + (your full name)

#### Note:

- If you are asked to describe a point and assess/ evaluate/give your opinion on this point, you should include two main body paragraphs in your letter/ email: one describing the point presented and one assessing/evaluating it. When doing so, don't forget to include arguments to support your opinion followed by examples/justifications.
- If you are asked to write a letter/email of apology, you should include two main body paragraphs: one explaining the reasons for the problem and one apologising and giving explanations on how the situation will be resolved/rectified.
- If you are asked to write a letter/email of advice, you should include two main body paragraphs offering advice and suggestions on how this advice will help.
- It is also essential, when writing such letters/emails, that the register is appropriate for the target reader.
   In other words, in a formal letter/email, the tone should be respectful.

a) Match the beginnings (1-3) to the endings (A-C) of the formal letters below.

#### **Beginnings**

1 Dear Ms Jones,

I have been with the company for four years and my supervisor can vouch for my professionalism and attitude in the office. However, a recent incident may have tainted my reputation and I wish to express my deepest regrets on the matter.

2 Dear Editor.

I am writing in reply to your magazine's invitation to readers to express their opinion on the subject of bullying in schools. This has become a major issue in society and requires our immediate attention.

Dear Sir/Madam,

With regards to your recent article about the importance of group work in the classroom, I would like to put forward my observations. An incident from my own school days has led me to believe in the value of shared activities.

#### **Endings**

A The above is an honest account of my part in the situation and I hope you will take this into consideration. Once again, I am truly sorry for any inconvenience this matter may have caused.

Yours sincerely, Ronald Johnson

As I have discovered, the value in learning the art of cooperation cannot be overstated. It is not only essential for communicating in our everyday lives, it is also a vital asset in the professional world.

Yours faithfully, Steven Madison

The current situation is in danger of spiralling out of control, but by taking a few simple steps I believe students would be less inclined to victimise their fellow classmates. This is essential to make our learning institutions safer.

Yours faithfully, Mary Hogan

#### b) In which letter is the writer going to:

- assess a situation and make suggestions?
- describe and evaluate an experience?
- explain and apologise about an occurrence? .....

#### **Rubric analysis**

Read the rubric and underline the key words. Then answer the questions.

An English-language magazine is inviting readers to submit letters in response to the following excerpt from an article: 'These days young people are willing to work unpaid in order to get valuable experience.' You decide to submit a letter. You should briefly describe if you or someone you know has had such an experience. You should also assess the extent to which gaining experience is valuable for future job prospects. Write your **letter** in 280-320 words.

- 1 What greeting would you use?
- 2 What is the purpose of writing the letter?
- 3 What paragraph plan would you use?
- 4 How would you sign off the letter?

#### Dear Sir/Madam.

Having thoroughly read your article on unpaid work placements in the last issue of your magazine, I would like to recount my reflections from my internship, which proved to be an overall enriching endeavour.

Participating in this internship was extremely daunting at first but it turned out to be a great platform for me to gain deeper insights into the accounting and audit industries. One of the challenges I faced since day one was handling specialised accounts, which demanded specific skills that I did not possess at the time. However, the senior associates were always willing to give their advice and guidance. In the end, all my hard work had paid off as I received an official job offer.

Bearing this in mind, I truly believe that internships can be a vital stepping stone in the search for employment. Placements can provide students or potential job candidates with the opportunity to cultivate skills necessary for competing in the job market and as a result, this willingness to work without compensation becomes a real door opener. A second point is that they can increase their knowledge of an industry sector, allowing them to make more informed decisions about future career choices. At the same time, presenting this experience to potential employers later, in a job application or at an interview, can only work to their benefit.

Looking back now, I am extremely grateful to have been given this opportunity as it enabled me to develop my skills in response to the various challenges presented to me while rewarding me with a full-time position. That being the case, I believe work placement schemes provide the opportunity for individuals to acquire new skills in a chosen industry and increase prospects for future employment. Thank you for considering my views.



#### Register

There might be cases where it will be necessary for you to use advanced/formal register in your writing. Formal register is characterised by serious impersonal style, advanced vocabulary and no colloquial English or short forms. You should also try to include:

- 1 advanced grammatical structures such as:
  - passive voice (e.g. I can be contacted at ...)
  - reduced relative clauses (e.g. One problem **being ignored** (= which is being ignored) is that bullies tend to pick on weaker students at school.) (see GR35)
- 2 advanced linking devices such as:
  - fronting (e.g. *Having thoroughly read your article* ...)
  - discourse markers (e.g. that being the case, otherwise, as a result, in this way, contrarily, nonetheless, etc).

3	Rewrite each sentence using the word or
	phrase in brackets. Make any other changes
	that are necessary.

1	To my mind, university education does not guarantee professional success but it does provide employment opportunities. (Be that as it may)
2	Guidance counselors provide a valuable service to students. They are expensive for schools to employ full time. (Contrarily)
3	One problem which is being overlooked is the shift in priorities away from primary level Science. (being overlooked)
4	Some career fairs take place several times a year. Job seekers get the chance to meet potential recruiters year round. (As a result)
5	I strongly believe teacher-made resources are
,	useful, but they should only be used to supplement textbooks and not to replace them.  (Nonetheless)

#### **Topic sentences**

A topic sentence, usually the first sentence of a paragraph, gives the main idea of the paragraph. It is followed by supporting sentences e.g. an explanation or an example that further expands on the topic.

- a) Read the letter in Ex. 2 and underline the topic sentences.
  - b) Read the following paragraphs and expand the prompts to form topic sentences. Then say whether each paragraph contains an explanation, an example or both.

pressing need/renovation work/office building

A The walls, in particular, have not been painted for years and are suffering from serious damp. If work is not carried out soon, the dampness could cause further structural problems.

studying online/popular/gives people flexibility

- B It has been proven to be of particular benefit to mature students as it allows them to fit their coursework around their work schedule, there being no need to log in at a specific time. In addition, students are able to work independently and at their own pace, organising their study time and accordingly.
- Read the following topic sentences. Then, using the prompts given, write supporting sentences to complete each paragraph.

  Remember to keep the style consistent throughout.
  - **1** It seems to me that employees should be promoted on the basis of their contributions.
    - reward hard work motivate to excel
    - an inspiration for others
  - 2 In my view, success in end-of-term examinations is an important part of the student education process.

.....

- incentive to study indication of progress
- obtain qualifications
- **3** I fully agree that online visibility is essential for businesses these days.
  - reach many users promote products/services
  - gain publicity

#### **Rubric analysis**

a) Read the rubric and underline the key words. Then answer the questions.

You had an important job interview. On the way, you had a minor car accident. You are in the difficult position of having to arrange a new interview. Apologise and suggest arranging another interview. Write your **email** in approximately 200 words.

- 1 Who are you writing to?
- **2** What is the purpose for writing the email?
- 3 What paragraph plan would you use?
- 4 What greeting would you use?
- **5** How would you sign off the email?
- b) Read the model and put the paragraphs in the correct order. Which paragraph contains: opening remarks, closing remarks, an explanation/apology, a request for another interview?
- c) Highlight examples of formal register.

<b>(2)</b>	REPLY MAIL	ċ ¢	8 -
Dear Mr Brock,  A In my defence, I called your office to inform them that due to circumstances beyond my control, I was unable to attend the interview. I had unfortunately been involved in a minor car accident on the way to your office. Having said to opportunity to apologise to you time is valuable and I am truly scaused.  B Once again, I apologise, consideration.  C That being said, I hope to not negatively impact your hiring were of high enough merit for second interview, I hope you were make your acquaintance and just it is not possible to reschedule understand, and I hope this incide on me for any future openings the please accept my sincered to attend my follow-up interesting afternoon for the Office Managindustries.	chat, I would a personally, a sorry for any and thank you this unfortunated decision. As the board to will allow me tify their record the meeting ent will not report will arise. The page of the page	like to take in realise inconverse incider my creder recommendate in a compensation of the character mendate in a compensation of the character in a co	se this e your nience or kind ont will entials end a nice to cion. If oletely atively unable erday
Yours sincerely, Eric Roberts			

- The underlined sections of beginning A and ending B are written in the wrong style. Rewrite them using the words/phrases given.
  - disrespectful
     In hindsight
     wish to offer my sincerest apologies
     Having learned
     show a higher level of maturity
  - conduct myself more appropriately appreciate fully
  - A With profound respect, I 1) want to say how sorry I am for my disgraceful conduct last Tuesday. 2) Now that I think of it, my actions were extremely 3) rude to you, my peers and the school.
    4) Getting a lot from this experience, I 5) know that I have to 6) stop acting like that and need to 7) be more grown up in the future.
    - acknowledge wish to express my deepest regrets
    - dedication instil in rest assured improper
    - I would like to attend
  - B I 1) recognise your 2) hard work 3) in trying to give me the knowledge I need to succeed and 4) I want to come to your class again. You can 5) be sure that this incident will not be repeated. Once again, I 6) can't tell you how sorry I am for my 7) bad behaviour.
- a) Read the rubrics and underline the key words. Then answer the questions.

An international magazine has recently published a feature entitled 'Higher education is valuable for a young person's future as it provides more opportunities.' The editor has asked readers to submit letters describing their own or someone else's experiences on the topic. You should also assess the extent to which higher education is a valuable experience for young people. Write your letter in 280-320 words.

You missed an important presentation at work with your manager and several clients. Your manager delayed closing the deal with the clients as a result. You are in the difficult position of having to arrange another meeting with your manager and the same clients. Apologise and suggest another time. Write your **email** in approximately 200 words.

- 1 What greetings would you use for each letter/email?
- 2 What is the purpose for writing each one?
- 3 What paragraph plan would you use for each one?
- 4 What useful expressions could you use as opening and closing remarks for each one?
- 5 How would you sign off each letter/email?
- b) Choose one of the two rubrics in Ex. 8a and use the Useful Language box to write your letter/email.

#### **Useful Language**

#### **Opening remarks**

 I am writing in response to/with regard to/concerning ... • I would like to express my views on/put forth my observations ... • I am writing to apologise for/offer my apologies for ...

#### Giving opinions

- In my opinion, ... It seems to me that/ I am totally opposed to/in favour of ...
- I strongly agree/disagree with ...

### **Apologising** (see Speaking 2e, p. 31) **Giving reasons**

- Personally, I ... As far as I am concerned, ... It seems/appears to me that ... In my case/view/opinion, ...
- To my mind, ... I fully support ...
- I am entirely in favour of ...
- Being able to ... is the reason why I ...

#### Giving advice/suggestions

• I would like to offer one or two suggestions concerning ... • It might/ would be to your advantage if you were to ... • I feel the best course of action would be ...

#### **Presenting results**

- Consequently, ... Therefore, ...
- As a result, ... This means that ...
- This way,/That way, ...

#### **Closing remarks**

- Thank you for considering my views.
- I hope your (company) takes this into account ... I hope I have been of some assistance. Please do not hesitate to contact me ... I look forward to ...



### **Checklist**

When you finish your piece of writing, check that:

- the plan is clearly set out
- appropriate opening and closing remarks are used
- the writing is well-organised and coherent
- there is a variety of suitable linking words to connect ideas
- the content is relevant to the task
- all points asked for in the rubric are included
- the appropriate register & style is used (advanced/formal)
- grammar is used accurately
- there is a range of rich vocabulary
- · the target reader is fully informed

## Language Knowledge

#### Open cloze text

Preparing for the task

#### STUDY SKILLS

Read the title and the whole text first, in order to understand what the text is about, before attempting to complete the gaps. Make sure that you check for structures that might present an opposing viewpoint. You should also pay particular attention to what is before and after each gap as the missing word might form part of an expression. The missing word could be any of the following: pronouns, linkers/conjunctions, prepositions or parts of prepositional phrases, parts of phrasal verbs, parts of set phrases, articles/ determiners, parts of collocations, adverbs or parts of comparatives/superlatives. Remember to use only one word and avoid contractions. Finally, read through the whole text again to check that it makes sense.

- a) Read the sentences and underline the type of word that is missing in each.
  - 1 The company are planning to reform their infrastructure ..... the lines of their European business model. (part of a prepositional phrase/conjunction)
  - 2 If you only use ..... particular website during your job search, you are significantly limiting your options.
    - (definite article/demonstrative determiner)
  - 3 The firm finds that ..... of their staff prefer to branch out into several fields, rather than tie themselves down to particular specialism.

#### (noun/quantifier)

- 4 Although the programme has been successful ..... the employees are beginning to tire of it.
  - (adverb/determiner)
- b) Now write the correct word in each gap.

For questions 1-8, read the text and think of the word which best fits each gap. Use only one word for each gap. There is an example at the beginning (0).

Psychometric Testing	
2	APTITUDE TEST
2	

Forget about the traditional process of going to job interviews and answering question after question with tired clichés and business buzzwords that reveal **0)** *nothing* beneficial to an employer. There is now a fascinating new method designed to reveal deeper subtleties 1) ......character. This technique, known as psychometric testing, has been breaking 2) ...... ground in recruitment by using aptitude tests to examine candidates' fluid and crystallised intelligence. Aptitude tests enable employers to objectively evaluate candidates' fluid intelligence by assessing 3) ...... ability to think abstractly and strategically. The aim here isn't to measure experience or qualifications, 4) ...... to provide a useful barometer of how someone can solve problems. In addition to this, the aspects of the tests that explore crystallised intelligence look at 5) ...... a candidate has learnt from past experiences and their ability to apply this to a work context. There aren't necessarily right or wrong answers. These tests simply require candidates to respond to the questions to the 6) ...... of their ability and be as honest about 7) ...... as possible. In this way, employers have a unique marker as to the 8) ...... to which a candidate can flourish within their business.

- For questions 1-6, choose the correct answer (A, B, C or D).
  - 1 Entrepreneurs who plan carefully are more likely to make a success of any business ...... they embark upon.
- **B** pursuits
- C escapades D ventures
- 2 Anyone may have a six-month extension for writing up their thesis; ......, however, you must make a formal request for more time.
  - A in view of that
- C given that
- B beyond that
- **D** in spite of that
- 3 I have to ..... it to William; he put in the hard work and got results. A hand **B** present C give
  - **D** applaud
- 4 Although the chemist's initial experiment failed, she ...... upon a strong new material in the process.
- **B** fell
- C broke
- **D** stumbled
- 5 Lawrence suggested ...... ourselves at the beginning of the long project in order to avoid exhaustion.
  - A pacing
- **B** rushing
- C plodding
- **D** racing

# Language Knowledge

#### Grammar

Choose the correct Item. Give reasons.

#### Remember!

#### Will vs Would

We use will to talk about things that we believe will happen. We never use will in an if/when clause.

We use would instead of will to talk about hypothetical situations that may or may not happen, are unlikely to happen or that are impossible.

1 According to the most current estimates, the demand for healthcare workers ...... in the coming decades.

A will increase

C would increase

**B** is increasing

- **D** would be increased
- 2 Were they to offer me a full scholarship, ....... continue my studies at this university.

A I'll certainly

C I'd certainly

**B** certainly

- **D** I'm going to certainly
- 3 Pat likes to imagine what ...... to be a top fashion designer at London Fashion Week.

A would it be like

C it will like

**B** will it be like

**D** it would be like

#### Remember!

#### Word order

To emphasise the time when something happened, we can put phrases such as it is/was not until or it is/was only when in front of time words/phrases. When using not until, the negative verb must be placed in the until-clause instead of the main clause. i.e. instead of: Until he was offered the job this morning, he hadn't realised the interview had gone so well. we can say: It wasn't until he was offered the job this morning that he realised the interview had gone so well.

4 ...... we started using the new software yesterday that we realised quite how complicated it was.

A Only when

C It was only when

**B** It was not when

- **D** It was not only when
- 5 It wasn't until he walked into the office this morning ...... the meeting.

A that he remembered

C he remembered

- **B** when he remembered **D** that did he remember
- 6 ....... 8 am, the gates of the building won't be unlocked.

A It's until

C Not until

B It isn't until

- **D** Until
- 7 It's only when we receive the completed report next week ...... how much work still needs to be done.
  - A that we'll know
- C that we haven't known
- B we won't have known D will we know

#### Vocabulary

Use the words below to fill in the gaps in the sentences correctly. For one item both words can be used in the same gap. Why is this?

#### Remember!

Some words can be very closely related but have important differences depending on the context.

#### For example:

Mary is an articulate/eloquent young woman who dominates discussions in the office. (the two words are both used in the context of communication)

**BUT** The dancer's leap was an eloquent movement. (in the context of an action)

> We heard mumbling but no articulate words. (in the context of audible speech)

#### • propagate • transmit

- 1 The company works hard to effectively ..... its corporate values.
- 2 Wireless devices ..... information to the cloud to be stored remotely.
- 3 Plants need the correct conditions to ..... successfully.

#### • futile • vain

- 4 Arguing with Rick is .....; he'll never accept that he was wrong.
- 5 Ellen waited in ...... for a response from the interviewer; someone else got the job.
- 6 The company ruined itself in the ..... attempt to rescue a failed business.

#### suppositionassumption

- 7 The company are working on the ...... that sales will remain steady this quarter.
- 8 What happened during the meeting to lead to the collapse of the business is a matter of ......
- **9** The ..... of responsibility by the board for the bank's problems was too little too late.

#### • belied • contradicted

- 10 During the seminar Laura ..... everything that Stephen said to the group.
- 11 Her youth and carefree appearance at work ..... her experience.
- 12 Industry claims that the proposals are unrealistic are ...... by the findings of Kevin's reports.

## Education Word Groups

Fill in the words in their correct form.

#### • flounder • stifle • hinder

- **1** Graduates often find their progress ......by their lack of experience.
- 2 It's important not to ...... creativity in the young and let them express themselves.
- **3** Many students are ...... under the massive workload of their courses.

#### • foster • expedite • cultivate

- **4** The most effective educators ...... the growth of their students.
- **5** Education should ...... the mind as well as teach skills.
- **6** The university registration is done electronically in order to ...... the process.

#### • arbitrator • evaluator • referee

- **8** An independent ..... is appointed to settle all disputes over exam results.
- **9** The ...... valued the technology in the lab at over £100,000.

#### Idioms (related to work)

- Choose whether A or B best completes the sentence containing the idiomatic expression in bold.
  - 1 This product appears to be a lame duck;
    - A nobody wants to buy it.
    - B everyone feels sorry for it.
  - 2 Mr Lang has been burning the midnight oil and
    - A leaving the lights on all night.
    - B working a lot of late nights.
  - 3 Rob was given the boot from his job and had to
    - A clear out his desk.
    - **B** walk away from it.
  - 4 You've got your work cut out for you
    - A starting a company from scratch.
    - **B** so you'll have to restart the job.
  - 5 The new intern is doing a whale of a job;
    - A it's a huge undertaking.
    - **B** everyone is very impressed with him.

Make idioms and phrases with the verbs in the box. Check in the World List. Make sentences using the idioms/phrases.

• do • pull • strike

- 1 your weight
- 2 a bargain
- 3 it the hard way
- 4 while the iron's hot
- 5 a 180
- 6 some strings
- 7 a job on someone
- 8 out on your own
- 9 sth out of a hat
- 10 your socks up
- 11 a balance
- 12 out all the stops

#### Work

- Choose the odd one out.
  - 1 The CEO brims/oozes/radiates/exudes confidence when he meets with clients.
  - 2 The reporter was given his walking papers/ notice/dismissal/marching orders after he was caught plagiarising another writer.
  - 3 A business degree is requisite/mandatory/indispensable/obligatory for this position.
  - 4 The management are pleased with the prototype and think it's a prosperous/profitable/bankable/lucrative idea.

#### **Grammar in Focus**

Fill in the gaps with the correct word, put the words in brackets in the correct form or choose the correct word.

#### **Reaching for the stars**

Many of us are familiar with the idea 1) ..... work experience during courses of study. However, such menial positions can be tedious, so what 2) ...... venturing into something literally 'out of this world'? New frontiers in space exploration need 3) ...... (break) and NASA are offering the chance to do just that! Interns can study either spacecraft design 4) ..... ponder the viability of alien planets for human colonisation. Their programme is open to students of multiple disciplines who appreciate that there's nothing 5) ...... as exhilarating as shaping the future! Naturally, getting on the programme is difficult on 6) ...... of the huge number of candidates. To deal with this, applicants 7) ..... (enter) into a pool. Researchers are then able to consider if a student is a good fit for a project. So, for ten weeks that 8) will totally change/will be totally changing your life, make sure you sign 9) ..... today and join the elite few who 10) ...... (already/have) their dreams realised in incredible ways!

## Progress Check

#### Reading

1

You are going to read an article about vocational education. For questions 1-10, choose from the paragraphs A-E. The paragraphs may be chosen more than once.

#### In which paragraph is it stated that

new proposals require an appropriate level of scrutiny? academic subjects have benefits beyond their syllabuses?

business is investing in an unknown quantity in the pursuit of an uncertain goal?

responsibility for service provision needs to be correctly allocated? educators need to make sure that they don't lose sight of an important point?

the issues discussed are a recurring theme that is yet to be agreed upon? beliefs about the key topics of a study were alluded to in the heading of a publication?

industry is better suited to cover some issues than educational institutions?

original thinking is key in finding solutions to future challenges? while obligations vary, they are still present for both parties?

## 2

3

4

5

6

7

8

9

10



## LIFTING HIGHER EDUCATION TO LOFTIER HEIGHTS?

Academic John Brennan asks whether universities should leave on-the-job training to employers.

There is a lot of emphasis nowadays placed on the need for universities and business groups to get graduates "work ready" through vocational workplace training. This is to be welcomed but it is also to be questioned – about what it should mean in practice and how it should be applied. The concept is nothing new. I remember some years back being at a meeting about higher education and employment, attended by a number of employer representatives. I recall one employer remarking that of the many thousands of graduates that he had hired what he really wanted and expected was for each of them to have changed the nature of the job by the time they had left the role.

Rather than being concerned with how recruits would fit into existing organisational arrangements and master existing ways of doing things, here was an employer who expected graduates to change existing arrangements and ways of working. Who, rather than focusing on whether graduates had the right kinds of skills and competencies, acknowledged that he didn't know what skills and competencies his workers would need in a few years' time. The very point of hiring graduates was that he hoped to get people who would themselves be able to work out what was required and be capable of delivering it and a bold new future.

Of course, starting any job requires some work-specific knowledge and capability and when recruiting staff, graduate or non-graduate, employers have a responsibility to provide suitable induction and training. The responsibilities of higher education are different. They are about preparing for work in the long term, in different jobs and, quite possibly, in different sectors. This is preparation for work in a different world, for work that is going to require learning over a lifetime, not just the first few weeks of that first job after graduation. Current initiatives

set out a perfectly reasonable set of objectives for the ways in which higher education can help prepare students for their working lives. But much will depend on the interpretation and on recognising who – higher education or employer – is best equipped to contribute what.

In the rush to focus on "vocational training to improve graduate employability" academics need to remember that all higher education is vocational in the sense that it can help shape a graduate's capacity to succeed in the workplace. In this way higher education is about life skills, not just job skills. Many years ago, Harold Silver and I wrote a book entitled *A Liberal Vocationalism*. It was based on a project we had just completed on the aims of degree courses in vocational areas such as accountancy, business and engineering. The book's title intentionally conveyed the message that even vocational degree courses were about more than training for a job. There were assumptions about criticality, transferability of skills, creating and adapting to change and, above all, an academic credibility.

Degree courses in subjects such as history and sociology are preparations for employment as much as vocational degrees such as business and engineering. But the job details will not be known at the time of study. Indeed, they may not be known until several years later. Thus, the relevance of higher education to later working life for many graduates will lie in the realm of generic and transferable skills rather than specific competencies needed for a first job after graduation. The latter competences are not unimportant but the graduate's employer is generally much better equipped than a university to ensure that the graduate acquires them. Work experience alongside or as part of study can also help a lot. Higher education is for the long term. Universities, employers and students should realise that.

# Progress Check

#### Listening

You will hear two different extracts. For questions 1-4, choose the answer (A, B or C) which fits best according to what you hear.

#### **Extract One**

You will hear two people talking about students taking a gap year.

- 1 What aspect of a gap year do they agree on?
  - A the direction a student's studies can take
  - B how students' learning abilities are affected
  - C the renewed enthusiasm felt by the students
- 2 What is the man doing when he talks about graduates getting on the corporate ladder?
  - A admitting that they are in a difficult situation
  - B explaining how they can get onto the first step
  - C suggesting ways to help them get into work

#### **Extract Two**

You will hear a local councillor addressing a crowd at a factory opening.

- 3 The speaker feels the community survived because
  - A they went through the rough times together.
  - **B** they all suffered in the same way.
  - C they have been through worse times.
- 4 The speaker contrasts the community with an accident victim in order to
  - A highlight the pain they have experienced.
  - **B** question the treatment they received.
  - C emphasise the resilience of the area.

(4x5=20)

#### Grammar

#### Choose the correct item.

- 1 A colleague dared me to try/try/to have tried/ having tried the new online personality test.
- 2 It is my pleasure to be met/to have been met/ to have met/to meet you.
- 3 Do you object to my being made/my making/ me make/my having been made the announcement today?
- 4 Mrs Jones is just about to leave/due to leave/ bound to leave/sure to leave for her meeting. (4x4=16)

#### Vocabulary

#### Choose the correct form.

- 1 In Andrew's company women constitute/ compose/facilitate/cultivate a large percentage of the senior management structure.
- 2 Meeting the tight deadline for the project is going to take lots of hard work and dedication/ devotion/satisfaction/retention.
- 3 Vicky called Mr Richards in order to slip/pick/ rack/scoff his brains over the particulars of the contract agreement.
- 4 Julie is a very friendly employee with a smile that oozes/radiates/fosters/boosts happiness and positivity. (4x3=12)

#### **Speaking**

- Fill in: I fail to see the point, I'm afraid it slipped my mind, I appreciate your candour.
  - 1 A: Did you file the Jenkins report?
    - B: I'm sorry. .....
  - 2 A: I hope you can forgive me for my oversight.
    - B: Well, ......
  - **3** A: I'm sorry but ..... of this report.
    - B: It details the options for the sales team.

(3x4=12)

#### Writing

Read the rubric and do the writing task.

An international magazine recently published an article in which the writer posed the question 'Does higher education beat vocational training in preparing graduates for the workplace?'. The magazine has asked readers to respond to the question expressing their views. You should also state your preference and assess the extent to which it is of more value. Write your letter. (280-320 words).

> (20 marks) (Total = 100)

### **Competences**

GOOD /

#### Now I can ...

#### **Lexical Competence**

- · use vocabulary about work and education
- use prepositions with on and in
- use phrasal verbs related to work/education

- read an article and complete multiple matching questions
- summarise main ideas in a text

#### Reading Competence | Grammar Competence |

- use infinitive/-ing forms
- use it/there
- · form the future tenses
- use future in the past

 listen to monologues/short dialogues and answer 3 option multiple choice questions

#### Listening Competence | Speaking Competence

 offer/respond to apologies & reassure

#### **Writing Competence**

· write: a formal letter to an editor/a formal email of apology

# A CLIL Geography

A costly trip?

The effects of tourism on the environment



Read again and complete the gaps with a suitable word.

Look at the pictures and read the first paragraph of the text.

Think of some of the ways that tourism can damage the

Listen and check.

environment.

- According to the article, which of the following statements are true? Justify your answers.
  - **1** Fewer people are visiting areas with delicate ecosystems.
  - Waste from cruise ships causes large amounts of damage to coral reefs.
  - **3** The average resident of a Spanish city uses 440 litres of water a day.
  - **4** Flying generates more CO2 per hour than the average house.
- the damage to the environment in your country or area. What measures could be taken to avoid it?

#### **Check these words**

- delicate picturesque scenic
- leach expansion essential
- resources inflate exacerbate
- transatlantic burden

There are few things greater than the thrill of travelling and seeing the landscapes and natural wonders the world has to offer. With cheap flights around the world, now it's easy for tourists to visit areas of natural beauty that were 1) ...... inaccessible. But this huge increase in visitor numbers is beginning to have a disastrous impact on the environment.

Unfortunately, often the most popular destinations also have the most delicate ecosystems and 2) ...... careful management, tourists risk destroying the very thing that they come to see. Thousands of cruise ships and millions of tourists visit the picturesque Caribbean annually. But what they leave 3) ...... is less scenic. Every year, cruise ships in the Caribbean produce over 6,350,000 kilos of waste a year. All this waste not only destroys the beaches, but it kills wildlife and leaches chemicals into the water, destroying the coral reefs that are essential for all life in the tropics.

Moreover, the expansion of global tourism has led to greater expectations of luxury and comfort when we arrive at our destination. We want our five star hotels to be right 4) ....... to the beach or the ski slopes. But developments like this often involve the destruction of essential wildlife habitats. Large tourist developments also use huge amounts of resources – water, in particular. The average tourist in Spain uses 440 litres of water a day – twice the amount used by local people. Demand 5) ................................local food and products by wealthy tourists can also inflate prices for locals, exacerbating social issues and creating poverty.



### Culture Spot

### **England's Last Clog Maker**

- Look at the picture and read the first sentences. Have you heard of clogs before? What do you think they were made for?
  - Listen and read to find out.
- 2 ICT Write a paragraph about a traditional job in your country. What do they do? Is it still popular? Do you think it will exist in the future?

If you went to England 100 years ago, you would have seen a lot people wearing strange wooden-soled shoes known as clogs. In particular, clogs were connected with the huge textile factories of Lancashire in the Northwest of England. Across the whole country thousands of people worked making these tough, durable shoes to protect workers' feet from machinery and the cold and damp of Northern England.

Nowadays, the English clog has all but disappeared, and  $% \left( 1\right) =\left( 1\right) \left( 1$ 

there is only one person making traditional wooden clogs in the country. Each clog sole is carefully carved by hand to fit and the uppers are made from beautiful hand cut leather. He is one of the few people working to preserve traditional crafts like clog making and basket weaving, but it looks like he might be fighting a losing battle. In the modern world, young people are not interested in taking up these traditional jobs and if no one learns these skills, they could disappear within a generation.

